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Alexandra Haker
Printed name of person mailing correspondence

Signature of person mailing correspondence

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:

Michael M. Segal

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Serial No.:

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Art Unit:

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Examiner:

Olabode Akintola

Customer No.:

21559

Title:

SYSTEMS AND METHODS FOR DIRECTING CONTENT WITHOUT

COMPROMISING PRIVACY

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

## REVOCATION AND NEW POWER OF ATTORNEY

Under 37 C.F.R. § 3.73(b), SimulConsult, Inc., a corporation, certifies that it is the assignee of 100% of the right, title, and interest in the patent application identified above by virtue of an assignment from the inventor of the application. The assignment was recorded in the Patent and Trademark Office at Reel 012077, Frame 0325, on August 6, 2001.

The undersigned has reviewed all the documents in the chain of title of the application and, to the best of undersigned's knowledge and belief, title is in the assignee

identified above.

The undersigned, whose title is supplied below, is empowered to act on behalf of

the assignee.

The undersigned, acting on behalf of the assignee, hereby revokes all powers of

attorney previously granted in the application and appoints the attorneys and/or agents of

Clark & Elbing LLP, associated with customer number 21559, with full power of

substitution and revocation, to prosecute the application and to transact all business in the

United States Patent and Trademark Office connected therewith.

All correspondence regarding the application should be sent to the address

associated with customer number 21559.

I hereby declare that all statements made herein of my own knowledge are true and

that all statements made on information and belief are believed to be true; and further that

these statements were made with the knowledge that willful false statements and the like

so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18

of the United States Code and that such willful false statements may jeopardize the

validity of the application or any patents issued thereon.

Respectfully submitted,

Date: 4 Nov 09

Founder and Chief Scientist

SimulConsult, Inc.

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